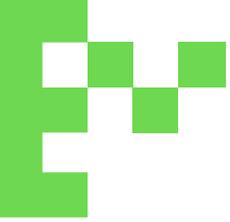# AGORACOM
RWA + DBX

TOKENIZATION
PROCESS

Blueprint Overview for Clients & Partners

Welcome to The

AGORACOM
RWA + DBX

Tokenization Manual

Welcome to **AGORACOM RWA DBX** and thank you for giving us an opportunity to work with you and guide you through the process of tokenizing your Real World Assets (RWA).
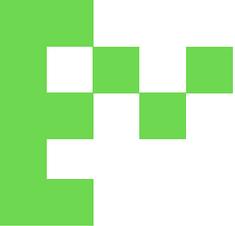
This document provides a clear **5 Phase overview of AGORACOM's Real World Asset Tokenization Process**, from initial intake and structuring, to token launch and post-launch services.

Our goal is to provide partners, clients, and collaborators with full transparency into the comprehensive lifecycle of an RWA engagement. Whether you're an asset owner, technology partner, investor, or regulator, this blueprint outlines what to expect, who is involved, and when critical decisions are made.

Each phase includes defined steps, aligned teams, and decision gates to ensure our projects advance with confidence, compliance, and momentum.

This is not just a technical roadmap. It is the leading go-to-market system built for real-world success.

Welcome to AGORACOM RWA

PHASE 1:

Client Intake & Initial Assessment (2-4 Weeks)

This is the first step in evaluating whether a project is a good fit for tokenization. We work closely with the client to understand their asset, business model, and goals to determine whether the asset can legally, technically, and commercially be brought on-chain. It's about ensuring we only move forward with real-world assets that are credible, valuable, and launch-ready.
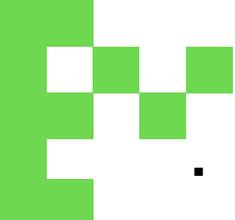
A. Intake Review

This stage focuses on gathering the foundational information needed to understand who the client is, what asset they're bringing to the table, and what their goals are. It sets the tone for the entire engagement and ensures everyone starts on the same page.

- **Use Case Definition:**
  Clarify exactly what the client wants to tokenize and why — from property to receivables to equity.

- **Issuer Profile Review:**
  Assess the background of the company, its leadership, and regulatory status to verify legitimacy and readiness.

- **Preliminary Data Gathering:**
  Collect initial documents like pitch decks, cap tables, licenses, or asset documentation for early validation.

B. Technical Evaluation

We evaluate whether the asset and business model are suitable for tokenization from a technology perspective. This includes blockchain compatibility, smart contract requirements, and backend systems integration.

- **Tech Stack Review:**
  Determine what systems the issuer is currently using and what blockchain components may be required.

- **Tokenization Feasibility:**
  Evaluate whether this type of asset can be effectively represented on-chain with appropriate logic and transparency.

- **On-/Off-chain Logic:**
  Analyze which functions happen on-chain (e.g., transfer, yield) vs. off-chain (e.g., compliance, reporting).
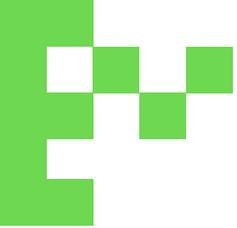
C. Commercial Assessment

We assess whether there's a real market for the tokenized version of this asset. This includes investor appetite, market timing, and revenue potential - because a strong asset needs strong demand.

- **TAM (Total Addressable Market):**
  Estimate how big the opportunity is for the asset within public or private investment markets

- **Investor Appetite:**
  Gauge interest from capital providers (retail, institutional, family offices) for this type of token.

- **Monetization Pathways:**
  Identify how the issuer will generate returns — whether through token sales, yield, equity conversion, or secondary trading.

Decision Gate: GO / NO-GO

At this stage, all three tracks (legal, technical, and commercial) must align to move forward. We convene internal teams and the client to review findings and make a transparent decision. If the asset lacks credibility, feasibility, or market potential, it's paused or declined.

If all systems are aligned, the greenlight is given to begin onboarding and design. This ensures only strong, launch-worthy projects enter the next phase.

PHASE 2:

Client Onboarding & Strategic Planning (2-4 Weeks)

Once a project is approved, we begin formal onboarding and lay the groundwork for token architecture and deal structure. This phase ensures the client is legally formed, technically mapped, and strategically positioned to move into full build-out.

It's where vision turns into a real plan, complete with token models, economic logic, and investor frameworks.
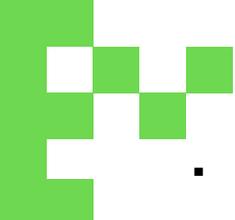
A. Legal Setup

We prepare the issuer's legal infrastructure to operate within the regulatory environment. This ensures the project is properly formed and approved to move forward, both internally and externally.

- **Issuer Formation:**
  Establish or confirm the legal entity that will be issuing the token (e.g., SPV, foundation, offshore corp).

- **Board Approvals:**
  Secure sign-off from key decision makers, directors, or shareholders to proceed with tokenization.

- **Onboarding Docs & KYC:**
  Collect required documentation and perform identity checks to meet compliance standards and open workflows.

B. Architecture Design

We define the token's technical structure — from what it represents, to how it's stored, transferred, and integrated with systems. This phase ensures the design matches both business needs and regulatory requirements.

- **Token Model Selection:**
  Choose between models like payment, asset-backed, equity-linked, or revenue-sharing based on use case.

- **Wallet & Custody Configuration:**
  Set up the appropriate custody solution — self-custody, custodial, or third-party regulated — depending on client profile.

- **Smart Contract Drafting:**
  Begin coding or outlining the on-chain rules that govern the token's behavior and ownership.

- **Infrastructure Planning:**
  Align on-chain operations (blockchain, oracles) with off-chain systems (CRM, ERP, or investor portals).
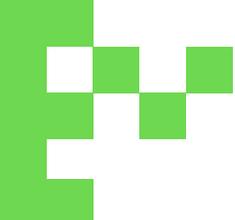
C. Deal Structuring

We craft the financial and tokenomic structure behind the offering — including how tokens are valued, distributed, and governed. This becomes the foundation for the offering's appeal and sustainability.

- **Tokenomics:**
  Define supply, allocations, vesting schedules, and incentives to balance stakeholder interests.

- **Valuation Strategy:**
  Determine how the token (and underlying asset) will be priced in primary or secondary markets.

- **Investor Terms:**
  Finalize offering types (SAFT, convertible notes, Reg D/A+, etc.) and investor categories allowed to participate.

Decision Gate: Strategic Sign-Off

With legal, technical, and economic foundations in place, the client and internal team align for a final sign-off. This ensures all stakeholders including legal counsel, CTOs, CFOs and advisors approve the architecture and terms.

If anything is unclear or unstable, it is addressed here before entering full-scale development. The greenlight moves the project into build mode.

PHASE 3:

Development & Regulatory Execution (6-12 Weeks)

This is the operational heart of the pipeline where legal filings, product builds, and capital mechanisms go live in parallel. Each track is mission-critical.

Regulatory compliance ensures legality, tech build powers usability and capital design drives market demand. This phase is resource-heavy but where the magic begins to happen.
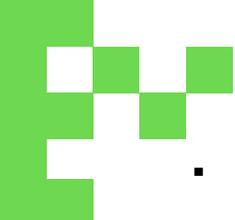
A. Regulatory Track

We engage directly with regulators and legal counsel to ensure the token complies with local and international laws. This includes choosing the right jurisdiction and filing all necessary documents.

- **Jurisdiction Selection:**
  Determine the most appropriate legal jurisdiction for issuing the token based on tax, compliance, and investor reach.

- **Compliance Framework Design:**
  Build a legal architecture that governs who can invest, how tokens are sold, and how data is protected.

- **Sandbox / MOU Applications:**
  Apply to innovation sandboxes or sign memorandums with regulators when required to operate in a controlled setting.

- **Token Class / Structure Approval:**
  Get approval or legal sign-off for how the token is classified *(security, utility, hybrid)* and structured.

B. Technology Buildout

The token becomes real here. We code the smart contracts, build the front-end dashboards, and integrate investor tools, ensuring the user experience is secure, scalable, and intuitive.

- **Smart Contract Development:**
  Code the blockchain contracts that will issue, govern, and track the token and its actions.

- **UI/UX Dashboard Build:**
  Design investor or issuer-facing interfaces for tracking assets, yield, and token holdings.

- **KYC / AML Integration:**
  Plug in identity verification tools that meet regulatory requirements and user security standards.

- **Security & Scaling:**
  Perform security audits and stress tests to prepare for live deployment at scale.

C. Investment Track

This track ensures capital can actually flow into the system. From preparing investor decks to launching private rounds, everything is designed to drive demand and secure real commitments.

- **Investor Comms & Materials:**
  Prepare decks, data rooms, explainer videos, and investor FAQs.

- **Legal Docs (PPM, SAFT, etc.):**
  Draft and finalize the investment documentation required for institutional and accredited participation.

- **Capital Deployment Design:**
  Create the technical and legal infrastructure for receiving, holding, and deploying investor funds.

- **Tokenization Modeling:**
  Build detailed models for issuance logic, cash flows, asset flows, on/off-chain sync.
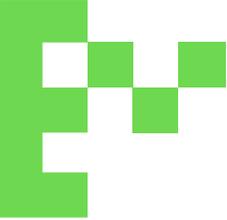
D. Cross-Functional Collaboration Points

This phase requires tight collaboration between teams:

- **Legal ↔ Tech:** ensure tokens are both compliant and functional.

- **Tech ↔ Investment:** ensure capital flows smoothly via integrations.

- **Reg ↔ All:** ensure decisions match jurisdictional rules. Constant alignment here prevents costly rework later.

Decision Gate: Execution Readiness

This gate confirms that all core components including legal approvals, tech systems, and investor tools are in place and functioning. Internal leads perform system walkthroughs, compliance checks, and investor dry-runs.

Only once all parties sign off does the project move to launch prep. If gaps exist, they're escalated, scoped, and resolved before proceeding.

PHASE 4:

Pre-Launch Preparation & Final Approvals (2-4 Weeks)

We've built the product, tested it, and gathered the legal greenlight. Now, we prepare for real-world exposure - launch, listing and investor readiness. This phase ensures no surprises at go-live by rehearsing all systems and teams involved in token operations.

A. Regulatory Clearance

This confirms all legal, licensing, and jurisdictional approvals are officially granted. It removes the final regulatory barriers to public launch.

- **Final Approvals Secured:** Ensure written confirmation from all legal and regulatory bodies is in hand.

- **Sandbox Exit / License Confirmation:** If operating under a sandbox or special exemption, confirm formal transition to unrestricted status.

B. Product Deployment

We deploy the production version of all systems and test final live interactions before launch.

- **Production Launch:** Deploy live smart contracts, servers, dashboards, and APIs.

- **System Integration Testing:** Conduct final round of QA testing across blockchain, KYC, wallets, dashboards, and reporting tools.
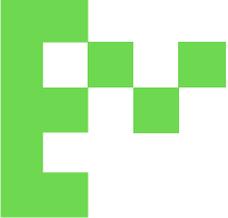
C. Market Preparation

This group readies the token to enter the world, from token distribution logistics to investor onboarding and public visibility.

- **Token List Readiness:** Ensure readiness for DEX/CEX onboarding. Liquidity plans & wallet setups finalized.

- **Developer Preparation:** Align internal and external dev teams for live issue support, analytics, and updates.

Decision Gate: Launch Authorization

This gate is the final internal checkpoint. All stakeholders including compliance, tech and capital markets sign off that the token is safe, legal, live and investor-ready. Once passed, the project is greenlit for public launch and market engagement begins. This is the transition from "build mode" to "go-to-market mode."

PHASE 5:

Token Launch & Ongoing Partnership

With the token now launched, the focus shifts to scaling liquidity, visibility, governance, and investor success. This phase isn't just about surviving launch, it's about thriving after it. We continue supporting the client across regulatory, capital, and market-facing functions to ensure long-term token health.

A. Regulatory Adherence

Compliance doesn't stop at launch. We help ensure ongoing alignment with the rules that matter.

- **Ongoing Reporting:** Maintain transparent and timely updates to regulators and token holders.

- **KYC/AML Updates:** Monitor and re-verify users as required by compliance cycles or market events.

- **Jurisdictional Compliance:** Stay up to date with changing local/-global regulations that impact trading or custody.

B. Token Market Services

Support liquidity, pricing, and trading access post-launch to keep the token visible and tradable.

- **DEX/CEX Listings:** Help list the token on decentralized and centralized exchanges (if applicable).

- **Market Maker Coordination:** Work with MM partners to manage order books and prevent illiquidity.

- **Liquidity Support:** Assist in designing or deploying liquidity pools and incentive mechanisms.

C. Capital Access

We continue to build access to new investors and capital structures — not just for the token, but for the business.

- **Secondary Market Strategy:** Advise on how to build demand through liquidity programs and cross-market exposure.

- **OTC Channels:** Set up or facilitate private sale pathways for strategic investors.

- **Investor Relations Enablement:** Support investor updates, education, and communications across social and IR platforms.

D. Market Access

Support branding, growth, and distribution across new communities, platforms, and geographies.

- **Community & Comms:** Assist with community growth strategies, newsletters, and ecosystem alignment.

- **Exchange Monitoring:** Track performance, feedback, and regulatory changes across exchanges where the token trades.

- **Network Growth:** Introduce partnerships, use cases, and integrations to build long-term demand.

E. Ongoing Support Services (Post-Launch)

Support Areas:

- Treasury & Token Ops
- Reporting & Analytics
- PR/IR & Communications
- DAO Integration (if relevant)
- Investor Support Portals
- Legal / Tax Advisory (via partners)

Completion Marker: Scaled Activation

This isn't a formal "gate". Rather, it's a sign that the token and ecosystem are now operating at scale. From here, the partnership continues through advisory, integration, and capital support - helping projects transition from first launch to first milestone, then beyond.

NEXT SECTION: AGORACOM RWA DBX PARTNERS

AGORACOM

RWA+DBX

PARTNERS

AGORACOM RWA DBX requires the expertise of the following established, credible and compliant partners to make your RWA Tokenization possible.

Pegasus Fintech Group

Pegasus Fintech Group is a company that provides services across the fintech, technology, and entertainment sectors. It offers a range of services such as blockchain and token acceleration, investor advisory, and media and entertainment consulting. The group has a background in traditional media and entertainment, including sports and gaming, and has expanded to focus on Web3 gaming and apps.
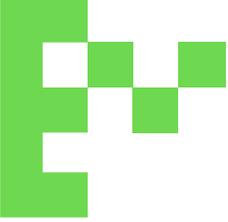
BlockRidge

BlockRidge is redefining the landscape of finance by seamlessly integrating traditional investment banking principles with the transformative power of blockchain technology. Our platform caters to family offices, venture capital firms, private equity funds, and individual investors, providing seamless access to investment opportunities and liquidity options.

The Block

PThe Block Dubai is an international hub and ecosystem for virtual assets, connecting founders, regulators, and investors to foster the growth of the industry. It offers a permanent exhibition center and a global network for businesses to access licensing, capital, and strategic support. The Block aims to facilitate collaboration, build new connections, and provide resources to help companies succeed in the virtual asset space, particularly in areas like Web3, RWA, and tokenization.

AGORACOM
RWA DBX

TOKENIZATION PROCESS

PHASE 1: CLIENT INTAKE & INITAL ASSESSMENT
Determine issuer and asset viability across legal, technical, and commercial dimensions.

GO   **NO-GO**

PHASE 2: CLIENT ONBOARDING & STRATEGIC PLANNING
Develop tokenization strategy, structure deal terms, and prepare necessary agreements.

GO   **NO-GO**

PHASE 4: DEVELOPMENT & REGULATORY EXECUTION
Build out tokenization infrastructura nd work to ensure regulatory compliance

GO   **NO-GO**

PHASE 5: TOKEN LAUNCH
Launch the token on the market and provide ongoing support to the issuer